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PRESS RELEASE

IIT (ISM) initiative to transform the lives of scheduled tribe people of Jamtara through tailor made intervention reaches, Karmatand-the workplace of great social reformer and educator, Ishwar Chandra Vidyasagar

In continuation with the ongoing series of workshops, being organized by IIT (ISM) Dhanbad in different blocks of Jamtara district with the aim of transforming the lives of schedule tribe people or rural hinterland through tailor made intervention, the 5th workshop was organized today in Karmatand block, workplace of great social reformer Ishwar Chandra Vidyasagar.

The over six hour exercise conducted in training room of Kamatand block office, which began at around 11 a.m. in the morning and continued till 4.30 p.m. witnessed meaningful interaction between the IIT (ISM) team led by Rashmi Singh, Assistant Professor of Management Studies department and over 200 participants, more than 60% of whom were women.

The workshop during which the other members of IIT (ISM) team, including Niladri Das, Associate Professor; Susmita Biswas and Ranjit, project assistants and Virendra Kisku also interacted with the rural folks and explained them about the different government schemes meant for the benefit of common people, witnessed some inquisitiveness among the rural people about the launch of start ups.

“We launched the initiative during July last year with the aim of improving the economic well being of scheduled tribe people of the Jamtara District” said Prof Singh and added that the aim of exercise is to encourage farmers (ST) to evolve as “farm-based entrepreneurs” who are equipped to make informed financial decisions.

“The aim of the initiative is also to develop an optimal scientific mechanism that can give them feasible options for effective resource allocation and savings” further said Professor, Singh and added that one more workshop will also be organized as part of the series in Fatehpur block of Jamtara.

Savitri Murmu, a women participant of Udaipur Village while interacting with IIT (ISM) team took details of the ways of launching a pickle making unit and as part of the self help group (SHG) along with the other women of her village and ensuring the packaging and marketing of pickles made by them.

Urmila Murmu, another participant, a resident of Mohanpur Village said “We learnt a lot of things about the launching our own entrepreneurship ventures by first constituting the SHG etc”.

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